

JONATHON E LYONS

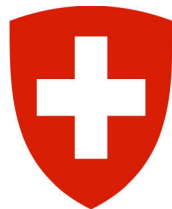
Presents



The Jewel That Is Europe III

THE ALPS

FRIDAY 11TH TO SUNDAY 20TH OF SEPTEMBER 2009



BRITISH PATRON THE LORD MONTAGU OF BEAULIEU



BEAU-RIVAGE PALACE
LAUSANNE SWITZERLAND



GSTAAD PALACE
SWITZERLAND



PARK HOTEL
VITZNAU



GRAND HOTEL KRONENHOF
PONTRESINA
★★★★★



PRINCIPE LEOPOLDO
& RESIDENCE
LUGANO



The Jewel That Is Europe III – The Alps

THE JEWEL OF THE ALPS will commence in the French region of Switzerland at the Beau Rivage Palace Hotel which is our arrival meeting point; it is approximately 30 minutes from Geneva International Airport. Next morning we proceed to the German area, the Bernese Oberland, where we will stay at the Gstaad Palace Hotel for two nights. We will drive to Lucerne and stay for another two nights at the Park Hotel Vitznau, in the small village of Vitznau across the lake from Lucerne: This is the base station for Europe's oldest rack railway (inaugurated in 1871). We advance to the Romansh region and stay another two nights at the Kronenhof Hotel in Pontresina (next to St. Moritz), awarded by Gault Millau, the Hotel of the Year Award in 2008. We will continue our journey with a leisurely drive to Lugano, the Italian region of Switzerland; we will rest for two nights at the Principe Leopoldo Hotel. To conclude we will drive back to the Beau Rivage Palace Hotel in Lausanne looking forward to an enjoyable farewell Gala Dinner.

We have chosen the most spectacular routes imaginable to cover every region of this delightful country!! and we are sure the road book prepared just for our event will offer you much driving pleasure.

You will have the opportunity to see this magnificent small country from end to end, view and experience the four different cultures, drive the most scenic routes and without any doubt stay in the best five star hotels and experience the regional culinary delights this country has to offer.

There will also be many unique and exceptional visits to special venues along the route.

The event will end back at the Beau Rivage Palace Lausanne for the final Gala dinner.

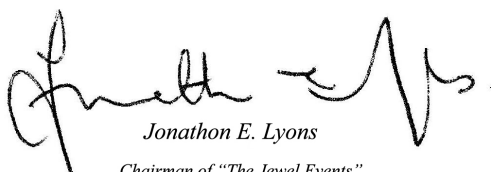
The chairman of The Jewel events has driven through the entire inspection of all venues for this event and is satisfied that all participants will be overwhelmed by the quality that this tour will offer.

If you would like to join us on this fantastic adventure, please contact us speedily.

We only have 25 places available for this event.

With warmest good wishes from us all at the Jewel Events

Yours Sincerely,



Jonathon E. Lyons

Chairman of "The Jewel Events"



Friday 11th September - Arrival Day
Lausanne - Beau Rivage Palace

Check in from 2pm
Welcome Cocktail party followed by a special private dinner at the Beau Rivage Palace

Saturday 12th September
Lausanne - Gstaad - Gstaad Palace

Drive by the side of Lac Léman towards Gstaad
Lunch at the small village of Taveyanne
Pit Stop for a cocktail reception at Pichler Garage, home of one of the finest car collections in the World, by the gracious invitation of The brothers Pichler
A private dinner, weather permitting, in the gardens of the Gstaad Palace

Sunday 13th September
Gstaad - Gstaad Palace

The road book will take you to discover the wonders of Bernese Oberland
Lunch at the enchanting Le Vieux Manoir, member of the Relais & Châteaux group located directly on the lakeside of Lake Murten
Dinner at the Posthotel Rössli, constructed back in 1845 and the oldest hotel in town, where we will experience the specialities of the region

Monday 14th September
Gstaad - Vitznau - Park Hotel Vitznau

Proceed to Vitznau
Lunch at restaurant Bären in Dürenroth, awarded Historic Restaurant of the year 2000
Private dinner at the Old Swiss House in Lucerne, one of Switzerland's most unique and famous restaurants



Tuesday 15th September
Vitznau - Park Hotel Vitznau

The road book will take you to discover the wonder of this Region
Lunch at the Swiss Transport Museum
Cocktails and dinner on board the Park Hotel's Yacht on our way to the
Lucerne Concert Hall for a performance at the Lucerne Festival

Wednesday 16th September
Vitznau - Pontresina - Grand Hotel Kronenhof

Proceed to Pontresina
Lunch at the Hotel Walserhof member of the Relais & Châteaux group
and run by Armin Amrein grand chef awarded 17 Gault-Milau points
Private dinner at the Grand Hotel Kronenhof

Thursday 17th September
Pontresina - Grand Hotel Kronenhof

The road book will take you to discover the wonders of Romansh region
including St. Moritz
Lunch at Chasa de Capol, a living monument itself at an altitude of
1375m built in 1199 and was once a King's house
Dinner at the restaurant Lej da Staz in St. Moritz



Friday 18th September
Pontresina - Lugano – Principe Leopoldo Hotel

Proceed to Lugano
Lunch at the Hotel Bodenhause in Splügen, built in 1722
Private dinner in the hotel's garden overlooking the stunning view of
the lake and Lugano from above

Saturday 19th September
Lugano – Principe Leopoldo Hotel

Free day of leisure and driving in the surroundings of the region or to
enjoy the hotel facilities and SPA

Sunday 20th September
Lugano - Lausanne – Beau Rivage Palace

Return to Lausanne via Passo della Novena the highest road in
Switzerland at 2478 meters (8,130 feet)
Lunch at the charming Hotel Croix D'or et Poste (Village of Munster)
A spectacular farewell Gala Dinner in the Beau Rivage Grand Ball Room

N.B.: Some venues still subject to change



IMPORTANT INFORMATION

The Jewel Events always have a full baggage service from one hotel room to another hotel room.

Vehicle Transportation:

May we suggest that for those of you wishing to fly please complete the enclosed booking form and Cars Europe will be delighted to facilitate, the delivery of your vehicle to the starting point, and it's return from Lausanne to the destination of your choice.

If you have any questions relating to the transportation of you vehicle, please contact:

Niki Langley – niki@carseurope.net
Jay Bullock – jay@carseurope.net
Telephone: +44 (0) 1284 850760
Fax: +44 (0) 1284 852507

Hotel Checkout:

We, Jewel Events, respectfully ask the participants of The Jewel That is Europe to settle all private hotel accounts before checking out of each respective hotel for such things as mini bar, telephone calls, laundry, non inclusive restaurant bills etc

We thank you in advance for your cooperation

Clothing and what to wear:

Clothing will be in the main simple and comfortable. Evenings will be mainly smart casual.

Ladies are recommended to bring a couple of cocktail dresses and one stunning dress for the farewell gala dinner.

Gentlemen are advised to bring one blazer or suit and a black tie.

N.B.: Items of warm and rain proof clothing are advised to be carried in your car should they be required



Hotels:

Beau Rivage Palace

Place du Port 17-19 - CH 1000 Lausanne 6 - Switzerland

Tel: (+41) 21/613 33 33

Fax: (+41) 21/613 33 34

www.brp.ch

Gstaad Palace Hotel

3780 Gstaad, Switzerland

Tel: +41 (0)33 748 5000

Fax: +41 (0)33 748 5005

www.palace.ch

Park Hotel Vitznau

6354 Vitznau / Luzern, Switzerland

Tel: +41 (0)41 399 60 60

Fax: +41 (0)41 399 60 70

www.parkhotel-vitznau.ch

Grand Hotel Kronenhof

7504 Pontresina - St. Moritz, Switzerland

Tel: +41 (0)81 830 30 30

Fax: +41 (0)81 830 30 31

www.kronenhof.com

Villa Principe Leopoldo Hotel & SPA

Via Montalbano 5, 6900 Lugano, Switzerland

Tel: +41 (0)91 985 88 55

Fax: +41 (0)91 985 88 25

www.leopoldohotel.com



“THE JEWEL THAT IS EUROPE III – THE ALPS” – DISCLAIMER

By participating in “The Jewel That Is Europe III – The Alps” motoring event (“the Event”), you hereby expressly acknowledge and agree as follows:

- You are participating in the Event of your own free will and at your own sole risk, and you warrant, represent and undertake that you are fit and able to participate in the Event and to comply fully with the itinerary. If you are suffering from any illness or disability or you are undergoing treatment for any medical condition, you shall declare the true nature of such illness, disability or medical condition to The Jewel Events Limited and you shall be responsible for making all necessary arrangements for the provision of any medication or other treatment during the Event.
- You accept all responsibility for taking part in the Event and The Jewel Events Limited excludes to the fullest extent permitted by law any responsibility or liability for any part of the Event, including (but not limited to) the acts or omissions of any sub-contractors, agents, suppliers, consultants or personnel used or engaged in the Event. This is a comprehensive exclusion of liability that applies to all damages of any kind, including (but not limited to) compensatory, direct, indirect or consequential damages, loss of income or profit, loss of or damage to property and claims of third parties with the exception of liability for death or personal injury to the extent only that it arises as a result of the negligence of The Jewel Events Limited or its officers or employees.
- To the fullest extent permitted by law, The Jewel Events Limited does not recommend, guarantee, warrant or represent (whether expressly or impliedly) the safety, risk management, planning or any other element whatsoever of the Event.
- To the fullest extent permitted by law, The Jewel Events Limited does not recommend, guarantee, warrant or represent (whether expressly or impliedly) the suitability, quality, specification, fitness for purpose or any other element whatsoever of any of the routes or venues used in the course of the Event.
- To the fullest extent permitted by law, The Jewel Events Limited does not recommend, guarantee, warrant or represent (whether expressly or impliedly) the suitability, experience, expertise, training, qualifications, fitness for purpose or any other element whatsoever of any of the sub-contractors, agents, suppliers, consultants or personnel used or engaged in the provision of the Event.
- If you participate in any activity not included as part of the Event, you accept all responsibility for taking part in such activity and you shall fully and effectively indemnify The Jewel Events Limited against all and any claims, losses, damages, costs and expenses incurred or suffered by The Jewel Events Limited in relation to such activity.
- You are responsible for obtaining all necessary or recommended passport, visa, vaccination and other health requirements in order to allow you to participate in the Event.
- You are responsible for taking out any travel and health insurance in order to take part in the Event.
- You shall behave in a responsible manner at all times and, in particular, shall not behave in a way which causes offence or danger to any other person or which risks damage to any other person’s property or injury to any other person.
- You shall comply with all local laws and regulations throughout the Event.

This disclaimer shall be governed by English Law and The Jewel Events Limited and you agree to submit to the exclusive jurisdiction of the English courts in relation to any disputes arising hereunder.

The Jewel Events Limited is a private limited company incorporated in England and Wales with Company Registration No. 05790675. Registered Office: c/o Brecher Abram, Heron Place, 3 George Street, London W1U 3QG.